



MARKETING SERVICES

RATES & PACKAGES

katie@theholidayhive.com

SOCIAL MEDIA MANAGEMENT

PACKAGE 1



LEVEL UP

3 x posts per week
3 x stories per week
15 minutes of daily engagement (Mon - Fri)
Monthly report
Monthly strategy call

£300 PER MONTH

PACKAGE 2



ACCELERATOR

5 x posts per week
5 x stories per week
20 minutes of daily engagement
Monthly report
Monthly strategy call
+ Optimise social media profiles

£500 PER MONTH

PACKAGE 3



ULTIMATE GROWTH

7 x posts per week
7 x stories per week
30 minutes of daily engagement
Monthly report
Monthly strategy call
+ Optimise social media profiles

£700 PER MONTH

theholidayhive.com

OTHER MARKETING SERVICES

NEWSLETTERS



Email marketing is a great way to generate bookings.

I can help you to stay in contact with your database on a monthly basis, or help you to create automated campaigns to target your guests throughout their customer journey.

**FROM £50
PER MONTH**

BLOGS



Blogs are fantastic for boosting your SEO and helping to drive traffic to your website, as well as being a helpful resource to your guests.

I can write and upload blogs to your website on a fortnightly, monthly, or bi-monthly basis.

**£100 PER
BLOG**



1:1 BESPOKE COACHING

My 1:1 coaching is all about personalised support. Together, we'll create a roadmap that aligns with your unique goals and challenges specific to your property, agency or glamping site.

Whether it's refining your marketing strategy, optimising your social media channels, learning how to create reels or maximising your social media content, I'll provide a bespoke plan and guidance to help you thrive in the areas that matter most to you.

£100 PER HOUR



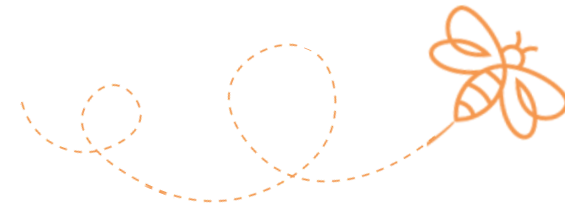
WHAT NEXT?

If you want to chat more about working together, book a free discovery call with me today.

[Book a Discovery Call](#)



ABOUT ME



I am a social media expert who offers social media management and coaching for holiday cottage owners and other businesses in the tourism industry to help them improve their digital presence and online visibility, to generate more bookings.

Growing up in South Devon, I have been involved in my family's B&B and have worked in the tourism industry for many years.

From waitressing and cleaning holiday lets, to working in the marketing department of the 3rd biggest holiday letting agency in the UK, I've seen every side of the tourism industry and have invaluable experience.

I am also a Superhost myself, with a very successful Airbnb, so I understand what it's like to market and manage a holiday let.



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